Discussion on the Construction of College English Online Courses under "Internet +"

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Abstract: With the advent of the era of big data, the rapid development of Internet technology, with the continuous deepening of Internet + applications, people's life and consumption habits have also changed greatly. It also proposes higher current teaching and talent training work. Claim. Therefore, this article takes Internet + as the research background and combines the influence of Internet + on college English teaching to find out the problems in the process of constructing college English online courses, such as insufficient integration of college English online course resources, and interactive interaction between teachers and students of online courses There are few problems, such as the unreasonable assessment system of college English online courses, so as to put forward targeted solutions, focus on improving the construction level of college English online courses, and cultivate high-quality comprehensive English talents.

1. Introduction

In the information age, the Internet has become one of the most basic resources, which has a crucial impact on people's production and life. Therefore, various areas of society attach great importance to the Internet economy, and put forward from this "Internet +" development strategy. "Internet +" is a new business format under the fruit of Internet thinking practice. It is the evolution of the Internet form under Knowledge Society Innovation 2.0, which can effectively promote the progress of social and economic forms. In simple terms, "Internet +" can also be understood as the combination of the Internet with various traditional fields, and the transformation of traditional fields, thereby deriving many products and services that attract consumers' attention, such as online education, online travel, and online theater , Online real estate, online finance, e-commerce, etc. These are all masterpieces under "Internet +". Therefore, this article takes Internet + as the starting point and combines the impact of Internet + on college English teaching to find out the problems existing in the course construction of college English online courses, so as to propose targeted solutions and cultivate high quality for socialist economic construction. Comprehensive English talent.

2. Impact of "Internet +" on College English Teaching

In the context of "Internet +", the impact on the education industry is huge, mainly in the following aspects: First, it has greatly enriched the college English teaching resources. The teaching resources under "Internet +" show obvious open characteristics and can Breaking through the constraints of time and space, obtaining extremely rich shared educational resources, providing a rich library of teaching resources for teachers and students' teaching, which is also the basic condition for the construction of college English online courses.

The second is that "Internet +" promoted the reform of the organizational form of college English teaching. Under the traditional college English teaching mode, a single-teaching teaching method was adopted. The students were passively accepted, and their enthusiasm for learning was not high. "Internet +" makes college English teaching no longer limited to classrooms, and gradually forms an innovative teaching mode that combines online courses and autonomous learning, leaving a huge space for students to explore and learn independently, thereby maximizing the enthusiasm and learning of students. Initiative.

The third is the application of "Internet +" in college English teaching, which has promoted the transformation of teacher roles. Teachers have been transformed from traditional teaching status to curriculum designers, teaching guides, helpers and participants in different teaching environments. Playing different teaching roles, so that students can truly become the subject of course learning, guide students to learn, and thus cultivate students' comprehensive English skills and literacy.

3. Construction of College English Online Courses under "Internet +"

3.1 Insufficient Integration of College English Online Course Resources

Although some achievements have been made in the construction of college English online courses under the "Internet +", compared with the rising demand for college English teaching, there are still great deficiencies in the integration of online course resources. The construction of college English online courses under the "Internet +" In the process, most of its online course teaching resources are in the lower-level autonomous sharing stage. Because of its extremely dispersed organization and management capabilities, it is easy to form an island of teaching information. In addition, in the process of constructing college English online courses, there are often repeated construction problems, and the quality of teaching resources is not high, the resource utilization rate is low, and there are shortcomings in the construction of various excellent college English resources. Therefore, in the construction of college English online courses under the "Internet +", the integration of online course resources must be strengthened to change the current search difficulty and low information sharing situation in the current teaching process.

3.2 There is Less Interaction between Teachers and Students in Online Courses

In practical terms, the construction of college English online courses under the "Internet +" is still in the exploratory stage. Although the number of various online courses is growing at a relatively rapid rate, the utilization of its resources still needs to be improved. A large part of this situation is due to Teachers' network teaching ability is not high. In the process of constructing college English online courses under the "Internet +", college English teachers are facing many challenges, such as the dramatic increase in workload, the integration and processing of various teaching resources, student interaction, and teaching evaluation. , Which has caused greater pressure on teaching. Especially in the current online course teaching, there is less interaction between teachers and students, can not adapt to the characteristics of college English online teaching, can not really understand the learning needs of students and individual learning differences, and can not really guarantee the quality of online course teaching.

3.3 Unreasonable College English Online Course Assessment System

At present, under the background of Internet +, in the process of teaching college English online courses in many universities, there is a problem that the college English online course assessment system is unreasonable. Some schools are habitually adopting traditional teaching evaluation methods when assessing students, that is, performance-centered evaluation methods. In this context, no matter whether the students usually work hard or not, as long as they read the papers of previous years before the exam and master some compulsory content, they can get the ideal results. This method of teaching evaluation is extremely detrimental to stimulating students 'learning enthusiasm and improving students' professional English literacy. This improper teaching evaluation and assessment system has weakened the teaching effect of college English online courses to a certain extent.

4. The Construction Path of College English Online Courses under "Internet +"

4.1 Scientific Planning University English Online Course System

Under the background of Internet +, it has become an inevitable development trend to use Internet and multimedia technology to promote education and teaching reform and improve

students' English language skills. The college English skill training system includes two parts: the intelligent client for language teaching (Rofall LLSC) and the curriculum and teaching management system (Rofall CTMS). The teaching mode based on the network and the classroom uses the college English skills training system to build a networked multimedia teaching environment, and the teacher-organized classroom interaction is the main teaching form to fully motivate students' learning. Through systematic analysis, teachers can fully perceive the students' grasp of language knowledge, teach students according to their aptitude, and realize fine management of the language teaching process, as well as the web-based college English teaching model, as shown in Figure 1.
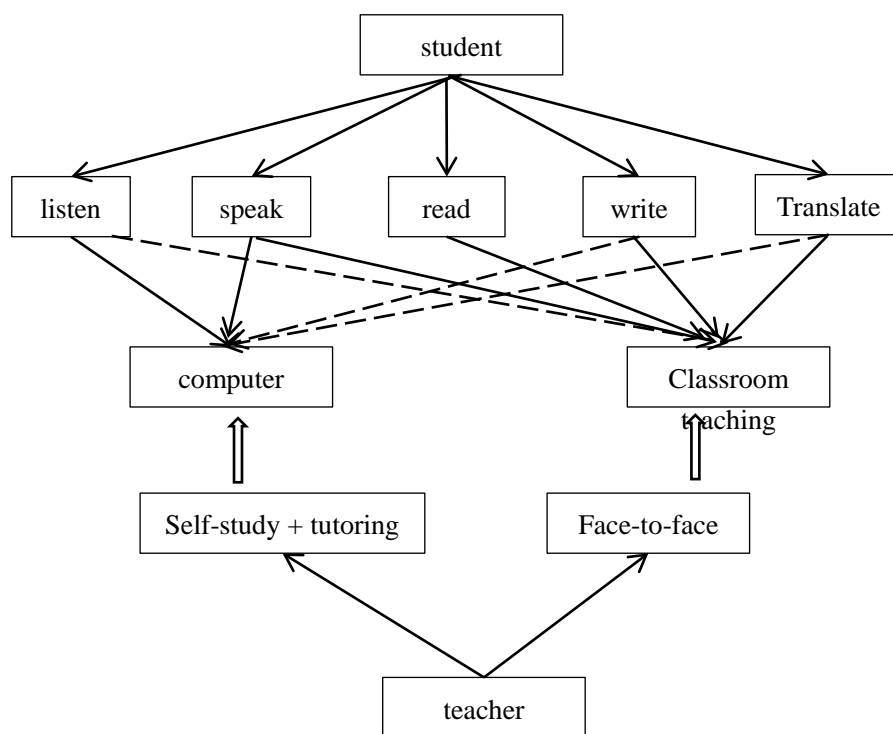

Fig.1 University English Online Course System

Under the background of Internet +, college English online courses are mainly based on the teaching mode of the Internet and the classroom. The Internet is the main environment, the campus network is the main support, the college English teaching is the content support, and the teacher's face-to-face teaching is the assistant. This form of teaching activities is organically combined with the principles that conform to the characteristics of English language teaching, to achieve the networking and intelligence of college English teaching processes, thereby improving students' English language skills. Therefore, for the construction of college English online courses under the Internet +, we must first do a good job in the construction of a college English online course system, make full use of rich teaching tools, and expand the college English online course content system. We can also use pictures, videos, music and other rich courses to teach , Thereby promoting a new vitality of college English online courses. At the same time, the construction of college English online courses under Internet + should strengthen the configuration of hardware teaching facilities, strengthen the construction of online teaching, optimize the college English online teaching environment, and create a harmonious teaching environment for college English teaching.

4.2 Improve Teachers' Comprehensive Teaching Ability

Aiming at the problem of insufficient interaction between teachers and students in the current process of constructing college English online courses under the Internet +, the reason is still the lack of teachers' teaching ability, which cannot truly adapt to college English online courses teaching under the background of the Internet + jobs. Therefore, the construction of college English online courses under the Internet + should focus on improving teachers' comprehensive teaching

ability and consciousness of professional development, so that teachers can realize the necessity of teaching reform deeply, so as to exert their own initiative and change their own Positioning of teaching roles, improving teachers 'professional teaching ability, and improving teachers' Internet teaching ability. On the one hand, in the process of constructing college English online courses under Internet +, teachers should pay attention to improving the classroom interactive teaching ability. Through scientific and reasonable student exchanges and interactions, strengthen students 'understanding of college English online courses, and stimulate students' enthusiasm and initiative. In order to effectively link college English teaching with online courses, it can fully improve students' college English learning effect. On the other hand, under the Internet + under the construction of college English online courses, teachers should be proficient in using WeChat, QQ, email and other communication tools, and make full use of knowledge-rich online teaching platforms for active communication, and analyze students' feedback information in depth, and respond accordingly. Innovation in college English teaching, thereby ensuring the innovation and effectiveness of college English online teaching.

4.3 Establish a Diversified Curriculum Evaluation System

Generally speaking, in the teaching process of colleges and universities, it is important to set up scientific teaching evaluation methods. It can scientifically and reasonably evaluate the value of teaching and students in the teaching process, so as to provide guidance for the next stage of teaching work, Guarantee the teaching effect of the classroom. Therefore, in the Internet + environment, in order to truly guarantee the teaching quality of college English online courses, in addition to choosing a suitable teaching mode, such as a mixed teaching mode, the construction of a course evaluation system should also be emphasized. In the construction of college English online courses, a procedural assessment and evaluation system should be implemented. As shown in Figure 2, the adaptive evaluation method is adjusted according to different teaching content, and a diversified curriculum evaluation system is established to scientifically evaluate the teaching effect. The following college English teaching provides strategic guidance.
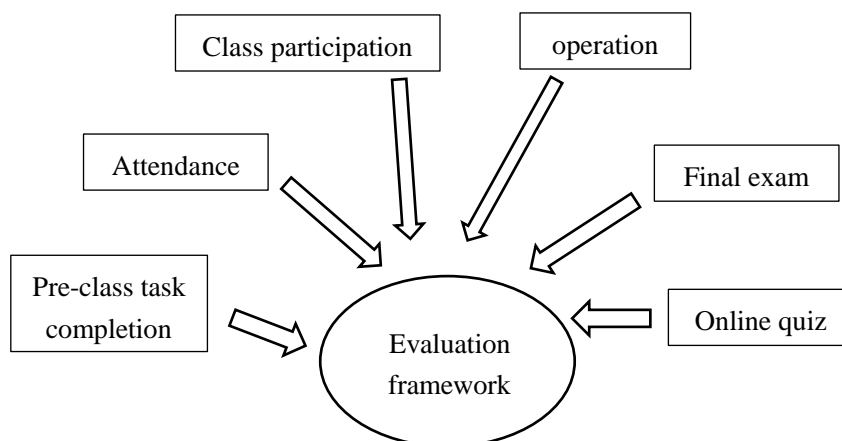

Fig.2 Evaluation Framework of College English Online Courses under "Internet +"

Under the background of Internet +, the diversified evaluation system of college English online courses should first determine a reasonable evaluation subject, which is different from the teaching as the evaluation subject in the traditional teaching assessment process. It should focus on students and change the passive acceptance of students in previous teaching evaluation Status, taking students as the center, including multi-evaluation subjects, to further improve the scientific and rationality of college English online course learning evaluation. At the same time, the evaluation of college English online courses under the Internet + should adopt a variety of evaluation methods, including process evaluation, summative evaluation and other evaluation methods, comprehensively evaluate students 'learning effects, and timely adjust students' learning based on the evaluation results plan. In addition, under the Internet + evaluation of college English online courses, and pay

attention to the setting of theoretical and practical evaluation score ratios, we should focus on the evaluation of practical skills, guide students to actively use English knowledge and skills, and thus form useful skills to promote students' growth Comprehensive talents.

5. Conclusion

English education has always been a very important part of college education, and it is also a basic subject that students in all major colleges and universities need to accept, which is of great significance for the cultivation of students' comprehensive ability. Therefore, this article addresses the problems encountered in the construction of college English online courses under the Internet + environment, and proposes corresponding countermeasures, including scientifically planning the college English online course system, improving teachers' comprehensive teaching ability, and establishing a diversified Course evaluation system, etc., in order to train high-quality professional English talents, so as to deliver outstanding talents for the characteristic socialist construction cause.

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